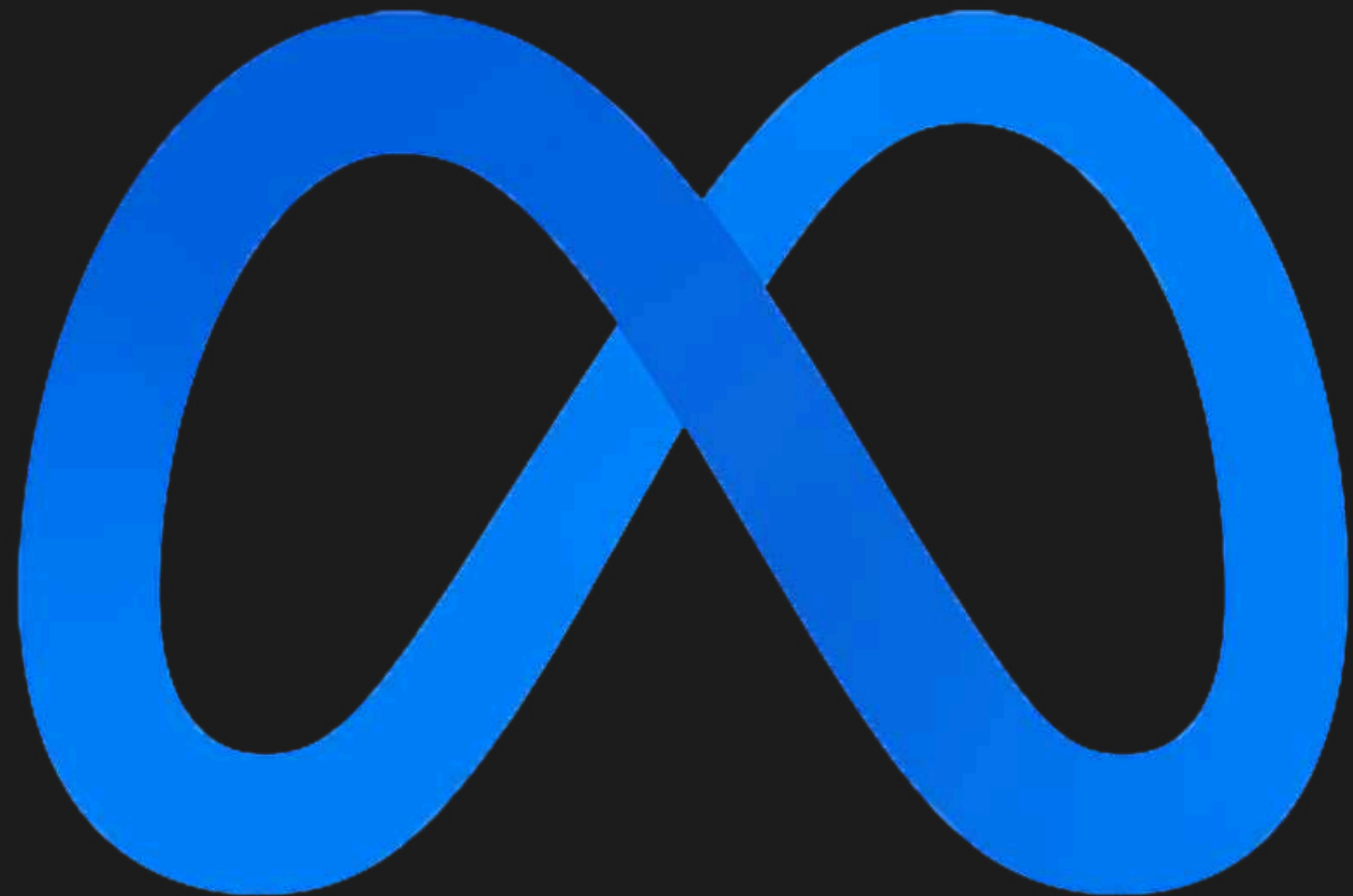


Meta Titles and Meta Descriptions



Website Details

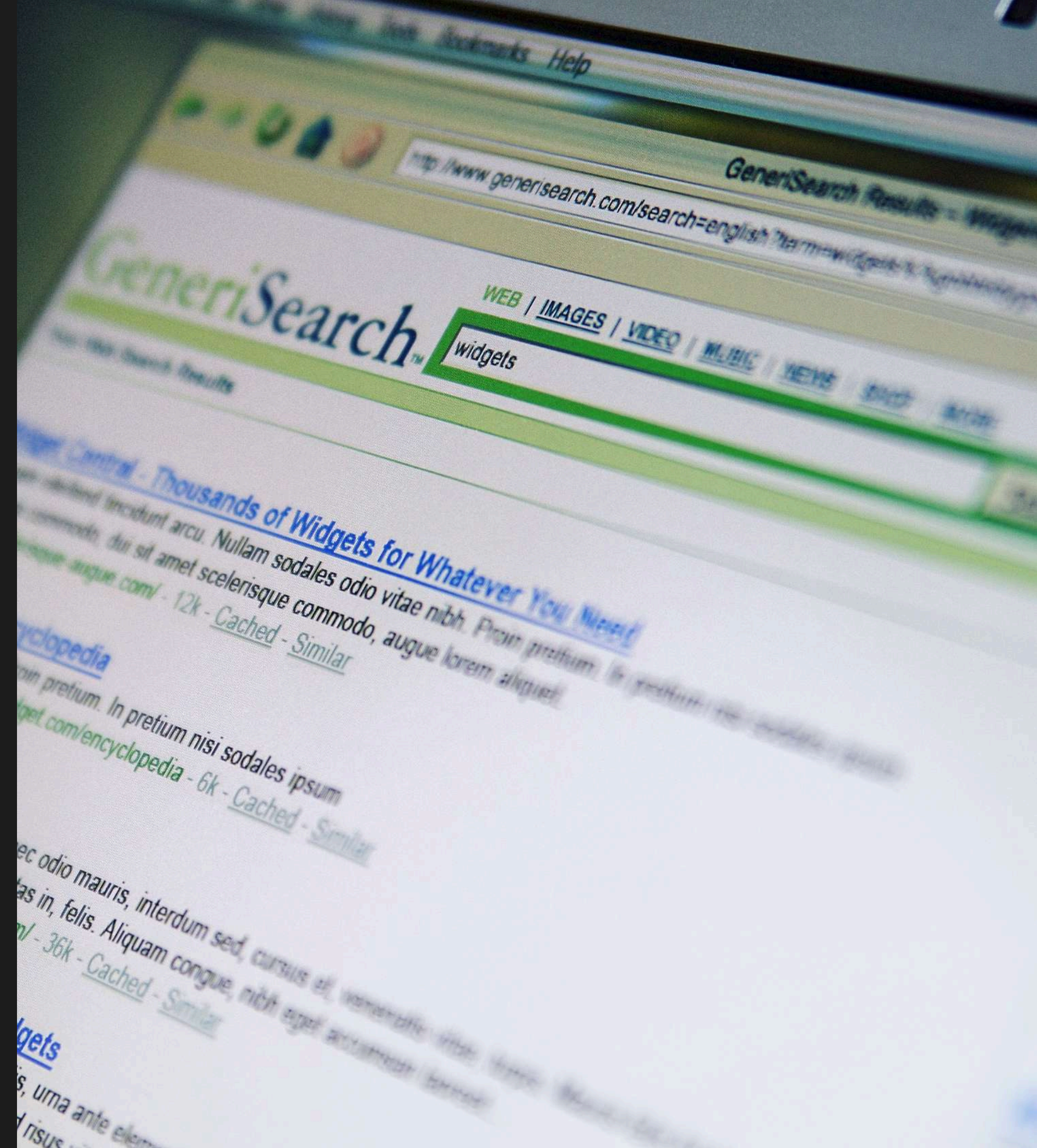
<https://anamika-wsjp-120.projectnest.co.in>

Website Type: Creative
Marketing & Digital Agency



Project Objectives

- The objective of this project is to create SEO-optimized meta titles and
- meta descriptions for all major pages of the website. These meta tags are designed to improve search engine visibility, keyword relevance, and click-through rate (CTR) while aligning with the actual on-page content.



Website Overview

The website used for this project is a Creative Marketing Agency website that offers services such as creative design, website development, branding, and digital marketing. The site focuses on helping businesses build a strong online presence and achieve measurable growth through result-driven strategies.



Pages Optimized in This Project

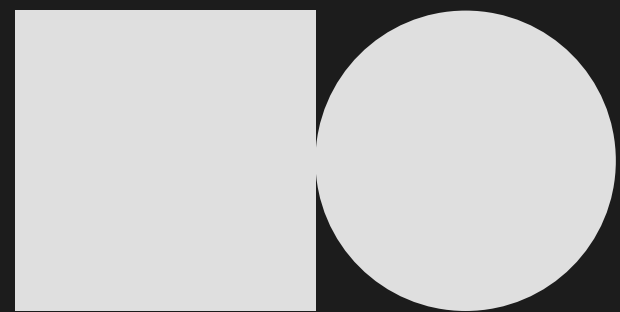
- Pages Optimized in This Project
- Home Page
- About Us Page
- Services Page
- Contact Us Page
- Blog Page (Single Blog Post)

SEO Strategy Followed

Primary keyword placed at the beginning of the meta title
Meta title length maintained within 50–60 characters
Meta description length maintained within 140–160 characters
Clear and engaging language to improve click-through rate (CTR)
Meta tags aligned with on-page content and user intent
Optimized using Rank Math SEO plugin
Focus on branding, relevance, and search intent matching



Meta Titles & Meta Descriptions



Home page

Meta Title

Creative Marketing Agency | Digital Agency for Business Growth

Meta Description

We are a creative marketing agency helping brands grow through design, development, and result-driven digital marketing strategies.

The screenshot shows a browser window with several tabs: 'Google Sheets', 'Project NEST Link Issue', and 'Home - My Blog'. The address bar shows a WordPress admin page. A 'Preview Snippet Editor' modal is open, displaying the following information:

- Preview:** A blue button labeled 'Generate With AI' and icons for desktop and mobile views.
- URL:** <https://anamika-wsjp-120.projectnest.co.in/>
- Title:** A text input field containing 'Creative Marketing Agency | Digital Solutions for everything' with a character count of 60 / 60 (525px / 580px) and a color-coded progress bar.
- Permalink:** A text input field containing '/' with a character count of 43 / 75 and a color-coded progress bar. A message below states: 'Editing Homepage permalink is not possible.'
- Description:** A text area containing 'We are a creative marketing agency helping brands grow through performance-driven digital marketing. We turn ideas into digital experiences.' with a character count of 140 / 160 (880px / 920px) and a color-coded progress bar.

About Us Page

Meta Title

About Us | Creative Marketing Agency Focused on Growth



Meta Description

Learn more about our creative marketing agency helping businesses grow online through strategic design, development, and marketing solutions.

Google Sheets × | Project NEST Link Issue × | About - My Blog × | +

wp-admin/post.php?post=113&action=edit


Preview Snippet Editor


Preview Generate With AI  

https://anamika-ws.jp-120.projectnest.co.in/about-us/


About Us | Creative Marketing Agency Focused on Growth

Learn more about **creative marketing agency** to help brands grow through strategic thinking, innovative and performance-driven digital solutions.

Title 54 / 60 (518px / 580px) 


About Us | Creative Marketing Agency Focused on Growth 


This is what will appear in the first line when this post shows up in the search results.

Permalink 52 / 75 

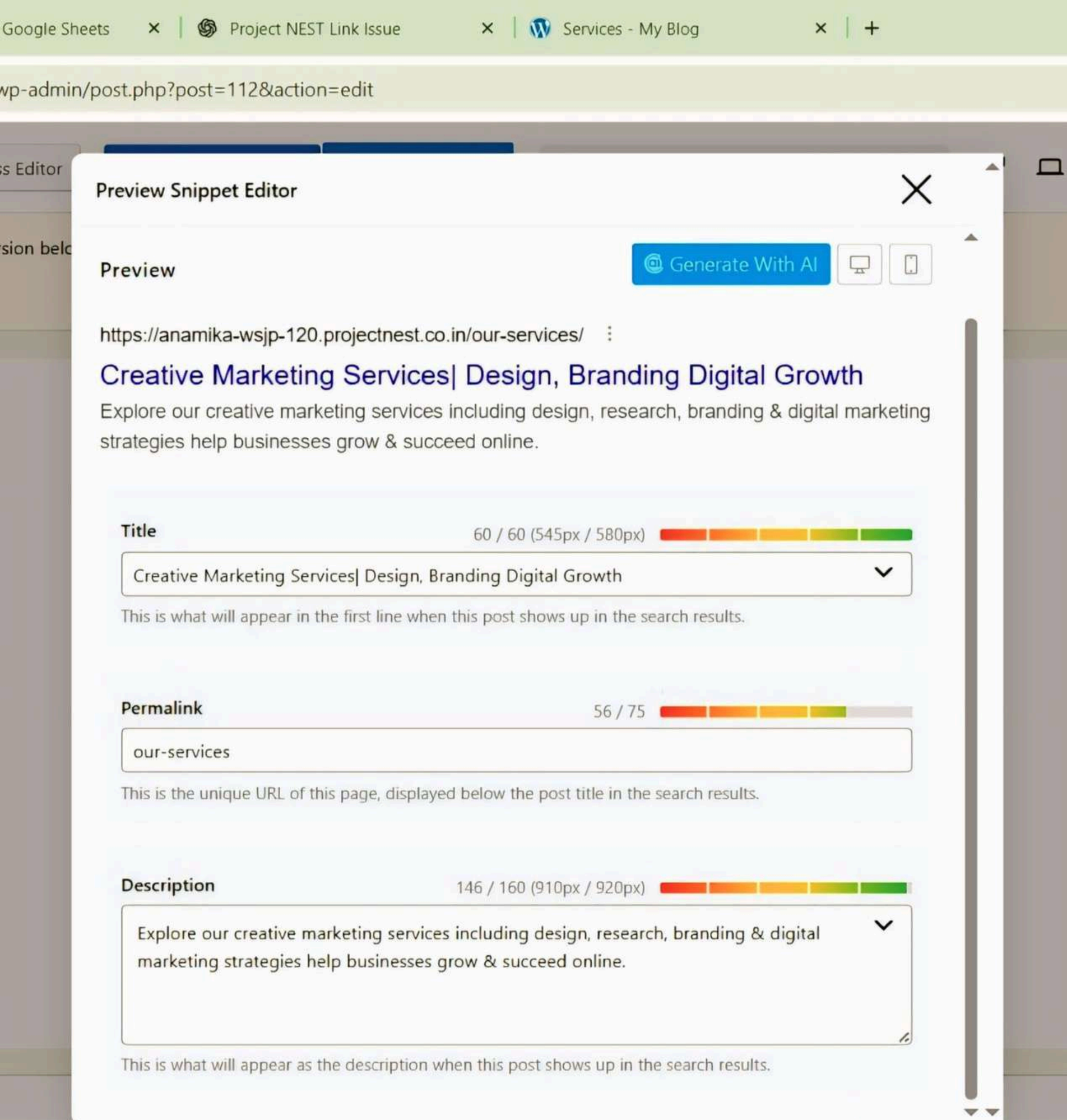
about-us

This is the unique URL of this page, displayed below the post title in the search results.

Description 143 / 160 (892px / 920px) 

Learn more about creative marketing agency to help brands grow through strategic thinking, innovative and performance-driven digital solutions. 

This is what will appear as the description when this post shows up in the search results.



Service Page

Meta Title

Creative Marketing Services | Design, Branding & Digital Marketing

Meta Description

Explore our creative marketing services including web design, branding, SEO, and digital marketing to build a strong online presence.

Contact Us Page

Meta Title

Contact Us | Get in Touch with Our Creative Marketing Team

Meta Description

Contact our creative marketing agency to discuss your project, ask questions, or request a quote. Let's grow your business together.

Preview Snippet Editor

Preview

[Generate With AI](#)  

<https://anamika-ws.jp-120.projectnest.co.in/get-in-touch/>

Contact Us | Get in Touch with Our Creative Marketing Team

Contact our creative marketing agency to discuss your goals, ask questions, or request a quote. We're here to help your business grow rapidly.

Title

58 / 60 (535px / 580px)



Contact Us | Get in Touch with Our Creative Marketing Team

This is what will appear in the first line when this post shows up in the search results.

Permalink

56 / 75



get-in-touch

This is the unique URL of this page, displayed below the post title in the search results.

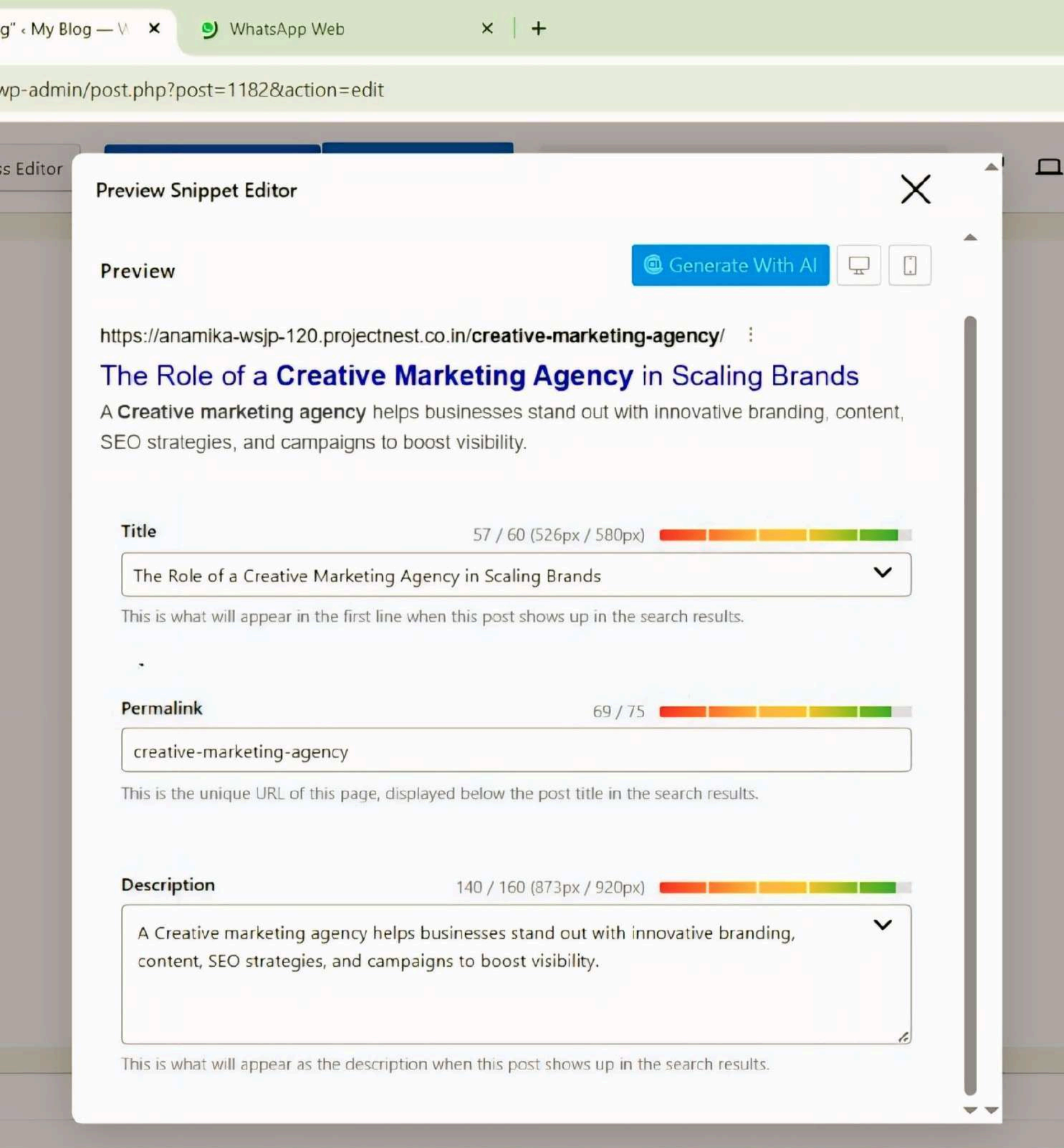
Description

142 / 160 (883px / 920px)



Contact our creative marketing agency to discuss your goals, ask questions, or request a quote. We're here to help your business grow rapidly.

This is what will appear as the description when this post shows up in the search results.



Blog Page

Meta Title

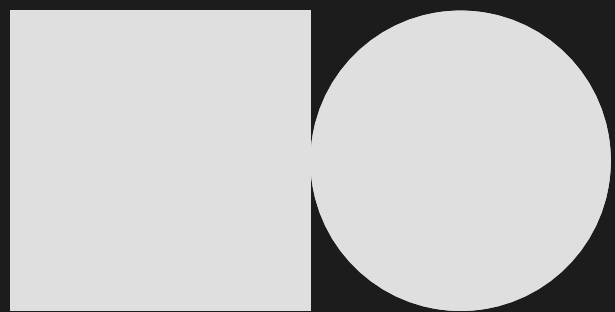
The Role of a Creative Marketing Agency in Scaling Brands

Meta Description

Discover how a creative marketing agency helps businesses scale through branding, content marketing, SEO strategies, and campaigns.

Conclusion

This project demonstrates the effective implementation of on-page SEO best practices by creating well-structured, keyword-optimized meta titles and meta descriptions. These optimizations help improve search engine rankings, increase visibility, and encourage higher click-through rates from search results while staying aligned with website content.



THANK YOU

